

STRADA

Environmental Policy

PRIME WALLCOVERING consciously practices environmental stewardship and endeavors to conduct its business in a manner consistent with sustainable development ideals. The company is proud that its business model incorporates the following environmental policies: (1) to support the health and safety of our employees and community, (2) to implement a sustained and meaningful pollution prevention program at our manufacturing facilities, and (3) to offer sustainable products and services for the construction and building interior markets.

PRIME demonstrates its commitment to sustainability by having in place an aggressive waste management plan at each of its manufacturing sites thereby reducing and capturing in-process waste for reuse. Exposure risk is minimized through the use of select low emitting materials that reduce or eliminate the use of hazardous materials in manufacturing the product. The use of low emitting materials also benefits the environment by reducing the level and type of wastes generated.

The company's commitment to these sustainable goals is an ongoing mission, which involves monitoring performance as well as continued research and development of new processes and materials for our operations.

In addition to striving for compliance with environmental, health and safety laws and regulations, we empower our employees to take responsibility, encourage our suppliers and invite our customers to all share ownership in the fundamental goal of sustainability. Open communication is vital for success, and we foster an open dialog with all our stakeholders on environmental and sustainability matters. PRIME is a dedicated advocate for sustainability and will continue to adopt business practices toward that goal

